

10 Lessons from the Future: Your Tomorrow is a Matter of Choice - Make it Yours (Paperback)



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Reviews

This is the finest ebook i have got read through till now. It really is full of wisdom and knowledge You wont sense monotony at anytime of the time (that's what catalogs are for relating to in the event you ask me).

(Mr. Edison Roberts IV)

10 LESSONS FROM THE FUTURE: YOUR TOMORROW IS A MATTER OF CHOICE - MAKE IT YOURS (PAPERBACK)



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Pearson Education Limited, United Kingdom, 2000. Paperback. Book Condition: New. 230 x 186 mm. Language: English . Brand New Book. What will the world be like in the future? What markets will be threatened and which will boom? What will be the top 10 corporations? Why not ask the man who spends most of his life helping companies and venture capital firms imagine the future? With a background in business, technology, nuclear physics, entertainment and marine biology, Wolfgang is an exhilarating and thought-provoking thinker and speaker. His topics range from the roller coaster new economy, paradigm shifts, chaos, fractals and bio-technology and the dilemmas of modern management, to the sex life fish. Wolfgang Grulke brings fresh ideas and a breath of thinking that is rare in today s focused and specialised world. The thinking is original and frame-breaking. I don t often use superlatives, but they are deserved here John M Stopford, Professor of International Business, London Business School Provocative and entertaining as ever, Wolfgang teaches us that change is to be embraced with excitement rather than fear. Neil Jacobson, CEO, I-Net Brdge Ten Lessons From the Future is about the power of change, and the power you have to make change work for you. All around us, the old order is collapsing. Ideas, systems, and strategies that once seemed rock-solid, are crumbling under the onslaught of new technologies, new attitudes, new ways of thinking and doing. The hard and simple truth, in today s fast-changing, fiercely-competitive global arena, is that you can no longer rely on your bank of personal experience, or the stockpile of insights, ideas, and know-how you have accumulated over the years. 10 Lessons from the Future reflects on culture, business and technology in the past 30 years and gives you and your organisation the advance...



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