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## MCLUHAN: A GUIDE FOR THE PERPLEXED



Continuum Publishing Corporation. Paperback. Book Condition: new. BRAND NEW, McLuhan: A Guide for the Perplexed, W. Terrence Gordon, "McLuhan: A Guide for the Perplexed" is a close reading of all of his work with a focus on tracing the systematic development of his thought. The overriding objective is to clarify all of McLuhan's thinking, to consolidate it in a fashion which prevents misreadings, and to open the way to advancing his own program: ensuring that the world does not sleepwalk...

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- Authored by W. Terrence Gordon
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