



Job Coach-Life Coach-Executive Coach-Letter Resume-Writing Service: Step-By-Step Business Startup Manual (Paperback)

By Anne Hart

iUniverse, United States, 2005. Paperback. Book Condition: New. 229 x 147 mm. Language: English Brand New Book ***** Print on Demand *****.Here s how to start your personal service business. Develop an icon, logo, and motto for your coaching clients. As a job or career coach, an executive coach, or a life coach, you will be presenting and classifying your client s competencies, writing resumes, cover letters, and creating a wide variety of business correspondence including sales letters, news releases, and direct mail copy. You will be planning events for your clients and their prospective employers. You ll need to really work a room to find clients as well as niches or jobs for clients when networking at professional associations and trade shows. Most frequently, you ll be asked to write, evaluate, and repackage resumes, cover letters, and other summaries of qualifications of your clients. A resume is a summary of qualifications. A career coach helps clients find success by taking step-by-step detailed, concrete strategies that solve specific problems, get results, and reach a defined goal. A resume writing business online can be combined with a career coaching enterprise. The steps are outlined here for you to follow in chronological...



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