



Worksite Health Promotion - 2nd Edition

By Chenoweth, David

Human Kinetics, 2006. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: Worksite Health Promotion has been fully updated and expanded with valuable new information and user-friendly learning aids. Now in its second edition, the book continues to be the ideal reference for aspiring and practicing health professionals who want to promote the health of employees and organizations. Like its predecessor, the second edition ties together the theoretical concepts of health promotion and their everyday applications and presents a step-by-step approach to planning, implementing, and evaluating programs in a variety of settings. With a broad overview of worksite health promotion and the major events in history that have stimulated it, the book enables readers to understand the role of these programs in increasing productivity and controlling health care costs. Students using this text will find more ideas than ever for planning and launching worksite programs. The text includes new sections on programming for small and multisite companies, electronic health management communication tools, using the stages of change framework with programming incentives, medical self-care, health and productivity management, and disability management as a component of an integrated health data-management system. A reorganized chapter structure and the...



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Reviews

Basically no phrases to clarify. It really is rally fascinating throgh reading time. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- **Anabel Zemlak**

This book is definitely not easy to get going on reading but extremely entertaining to learn. It is actually filled with knowledge and wisdom I am very easily will get a delight of reading a composed ebook.

-- **Krystina Breitenberg**