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THE RELATION OF INTERNAL COMMUNICATION TO R D: PROJECT PERFORMANCE AS A FUNCTION OF THE NATURE OF THE PROJECT (CLASSIC REPRINT) (PAPERBACK)



Forgotten Books, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Excerpt from The Relation of Internal Communication to R D: Project Performance as a Function of the Nature of the Project Numerous research studies have shown the importance of communication in Rd organizations. The evidence strongly suggests that internal communication is positively related to RD project performance (Allen, 1964; 1977; Baker et al, 1967; Goldhar, et al, 1976),...

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- Authored by Thomas J Allen
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