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MBA MANAGEMENT MODELS (NEW EDITION)



Gower Publishing Ltd. Paperback. Book Condition: new. BRAND NEW, MBA Management Models (New edition), Sue Harding, Trevor Long, If you're a student on an MBA or management course, you'll be expected to demonstrate a knowledge of a range of models. This textbook collects together the 45 models most likely to be required, summarized in a standard format. Each entry contains a diagram of the model; the principles on which it's based; underlying assumptions; guidance on application, and relevant issues; related...

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- Authored by Sue Harding, Trevor Long
- Released at -



Filesize: 7.8 MB

Reviews

Complete guide! Its such a great study. I am quite late in start reading this one, but better then never. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- **Dr. Hermann Marvin PhD**

I just started off reading this article publication. This really is for all who statte there had not been a really worth looking at. You will not feel monotony at anytime of your own time (that's what catalogs are for about should you ask me).

-- **Prof. Jeremie Kozey**

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