Behavior Analytics in Retail: Measure, Monitor and Predict Employee and Customer Activities to Optimize Store Operations and Profitability, and Enhance the Shopping Experience (Paperback)

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Reviews

Thorough guide! Its such a very good go through. It is really simplified but surprises in the 50 % from the ebook. You will like how the blogger write this ebook.
(Mr. Brandt Kihn)

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