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THE BUSINESS MODEL CANVAS PLAYBOOK: DESIGN AND ADVANCE YOUR PERSONAL BUSINESS MODEL ON 50 BLANK CANVASES TO EVOLVE YOUR LEAN STARTUP INTO A SUCCESSFUL COMPANY (PAPERBACK)



Createspace, United States, 2014. Paperback. Book Condition: New. 279 x 216 mm. Language: English . Brand New Book ***** Print on Demand *****.A MUST HAVE FOR VISIONARIES, ENTREPRENEURS, EXECUTIVES AND CONSULTANTS WITH A GAME CHANGING ATTITUDE This is not a fiction or non-fiction book. It is also not a workbook. So what is it then? This book consists of several worksheets. To be precise: 50 blank business model canvases. Since worksheet did not sound appealing enough, we chose playbook. A...

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- Authored by Marco Meyer
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